

Outbound Campaign Dialer for Cisco UCCX

Data Sheet



Outbound Campaign Dialer UCCX

Comstice Outbound Campaign Dialer helps to create dialer campaigns to run as standalone or integrates with Cisco CUCM and Cisco UCCX.

By using Comstice Dialer, you can have the full business lifecycle management of the Outbound Campaign Management including Campaign Performance, Regulatory Policy Management, Business Outcomes and Revenue Management.

Benefits:

Comstice Dialer helps in the following areas;

- maximum performance from outbound campaigns
- improve campaign performance quickly during the campaign with better monitoring tools
- eliminate low-performing resources and focus on the highest performers
- constantly updated platform with Outbound Campaign Best Practices

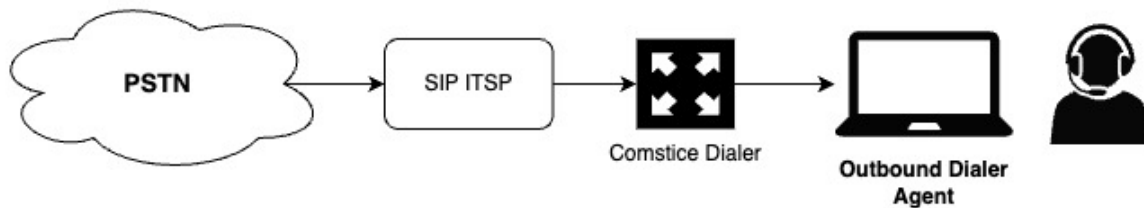
Features

Comstice Outbound Campaign Dialer solution;

- can work with standalone or with Cisco CUCM and UCCX
- simplifies campaign creation, monitoring and reporting
- runs all the customer service applications on the web browser including softphone
- integrates with customer-owned SIP trunk connections or with Cisco CUCM
- supports a wide range of CODECs including OPUS, G.711 u-law and a-law, G.722, iLBC, iSAC
- provides fully encrypted audio (sRTP) and signalling (HTTPS)
- converts WebRTC session on the browser
- SIPREC-Based audio recording which is compatible with all the leading recording providers
- offers optional audio recording module
- offers remote silent monitoring for supervisors
- Supports VDI scenarios where the audio stream is sent through local browser.

Solution Topology: Standalone

.Comstice Outbound Dialer can be hosted on a virtual server by the customer or by Comstice. It can also be deployed into a cloud service. Customer-provided SIP trunk will be integrated with Comstice Dialer to make and receive calls.

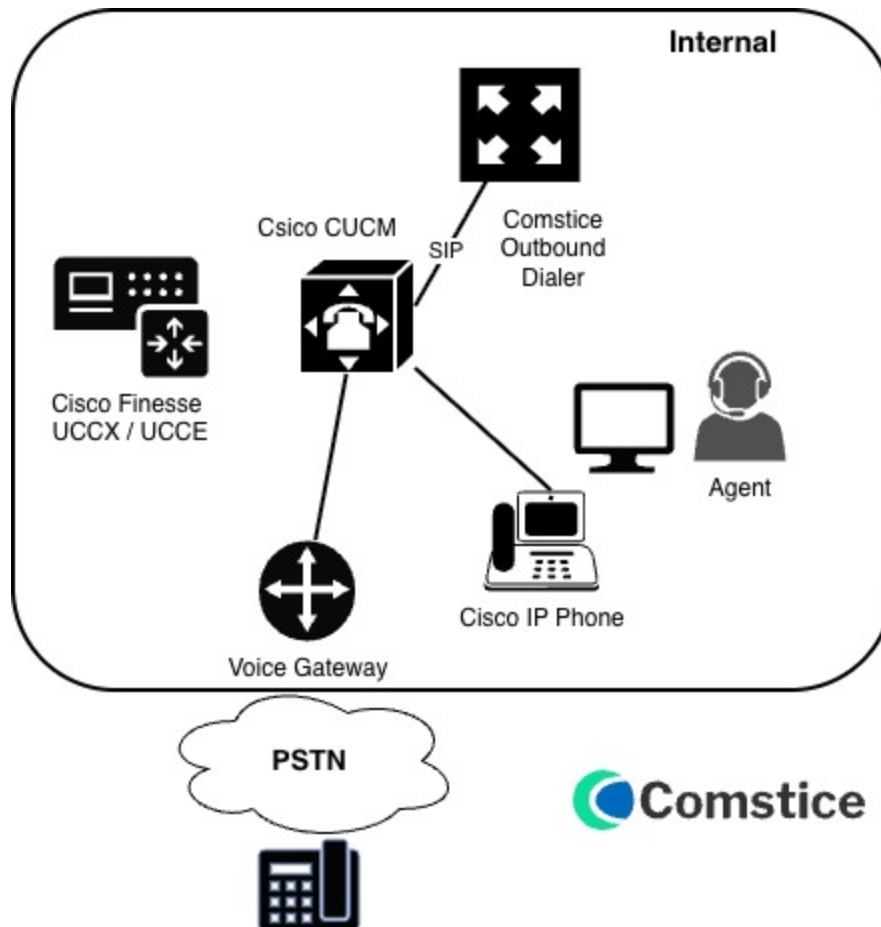


Agents will use Comstice Dialer agent interface. It is configurable and customizable for different business requirements.

The screenshot displays the Comstice Dialer agent interface. The interface is divided into several sections:

- Header:** Includes a status bar with "Screen Recording: Active", "View Logs", and a green "Available" button with a timer "00:01".
- Left Sidebar:** Contains navigation links for Console, Team Calendar, Shift Schedule, Scorecards, Learning Zone, Task Manager, Callback List, Preferences, Close Menu, and Logout.
- Main Content Area:**
 - Top Section:** Features a "Call Center" header with a search bar and a "Select Reason" dropdown. Below it, a "Presence" section shows a list of team members with their status (Available, Lunch Break, Break, Talking, Not Ready).
 - Right Section:** Displays various performance metrics and logs:
 - 35 Received:** A circular progress indicator showing 35 received calls.
 - 7 Missed / 29 Answered:** A circular progress indicator showing 7 missed and 29 answered calls.
 - 02:44 Avg Handle Time:** A circular progress indicator showing the average handle time.
 - Outbound 25/44 Attempted / Answered:** A circular progress indicator showing 25 attempted and 44 answered outbound calls.
 - Queue Name InQ Oldest:** A table listing queue names, in-queue counts, and oldest call times.
 - Call Logs:** A table listing call logs with details like phone number, date, time, and status.
- Bottom Section:** Includes a "Team Messages" button and a message "Healthcare week, Please update schedule".

Solution Topology: Cisco UCCX



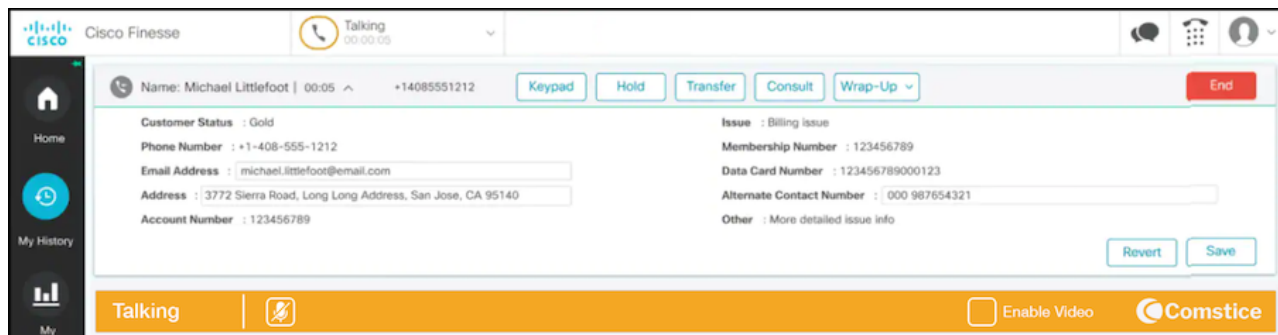
Comstice Dialer can integrate with Cisco UCCX and Cisco CUCM via SIP and offer a fully featured Outbound Campaign Management experience including real-time dashboards, historical reports, agent scorecards and business outcome management.

Common features are;

- Single agent experience for both inbound and outbound call handling
- Business outcomes per campaign
- CTI Integration with CRM for screen-pop and click to dial
- Callback Tasks
- Answering Machine Detection
- Policy Manager for creating regulatory policies
- Agent Performance Scorecards
- Salesforce and ServiceNow CRM Webphones
- Cisco Finesse integration for agent state and call control functions

Comstice Webphone Gadget for Remote Agents

Comstice offers a webphone gadget that helps agents to login to Cisco Finesse without installing anything on the agent PCs and without any VPN. Comstice Webphone Gadget



- Click to dial from the webpage
- Faster onboarding of remote agents and outsource agency resources
- No Jabber or Cisco IP Phone needed
- No VPN needed for logging in as an agent
- Separate SSO Login page for additional security and session permissions
- Supports both inbound and outbound
- Callback lists
- Call Logs with result code options and call back buttons
- Daily performance
- Real-Time inbound activity
- Access to shifts, scorecards, performance reports and team calendar

Cisco Finesse Agent Portal

The screenshot displays the Cisco Finesse Agent Portal interface. The top navigation bar includes the Comstice logo, a search bar, and a user profile dropdown for 'Chu Ma'. The left sidebar contains navigation links for Dashboard, Shift Exchange, Quality Reports, Team Calendar, Scorecards, Messages, Help Center, and Shift Preferences. The main dashboard area is divided into several sections:

- Line Selection:** Three lines are shown: Line 1 42738, Line 2 54738, and Line 3 36738. A search bar and a 'Go To Available' button are present.
- Performance Metrics:** A large '35 Received' badge, a circular progress indicator for 'Missed / Answered' (3/25), and a '02:44 Avg. Handle Time' badge.
- Outbound Queue:** A badge showing 'Outbound 25 / 44 Attempted / Answered'.
- Queue Status:** Two badges showing 'In Queue 15' and 'Oldest 07:44'.
- Team US Wholesale:** A donut chart showing agent status: AVAIL 30, RING 5, ACD 12, AUX 8, ACW 30.
- Call Logs:** A table of recent calls with columns for number, time, and status. Examples include 406-555-1210 and 704-555-0127.
- Active Queues:** A table of active queues with columns for Name, InQ, and Oldest. Examples include ENG2-Split, Wholesale, and GIS-Helpdesk.
- Callbacks and Recently Abandoned:** A table of callbacks with columns for Name, Number, Queue, Target, and Call status. Examples include Sophie Baker and Andrew McGillan.
- Updates Available:** A badge indicating 'Scorecard WK22' and 'Quality Evaluation WK21' with a 'Review' button.

The bottom of the interface shows a 'Team Messages' section with a message: 'Healthcare week, please remind the patients about the limited offer'.

- Utilises Cisco Finesse REST APIs for the best security and privacy
- Additional SSO Login access
- Supports both inbound and outbound
- Web-based phone and agent functionality
- Callback lists
- Call Logs with result code options and call back buttons
- States of team members
- Daily performance
- Real-Time inbound activity
- Access to shifts, scorecards, performance reports and team calendar

Webphone for Salesforce

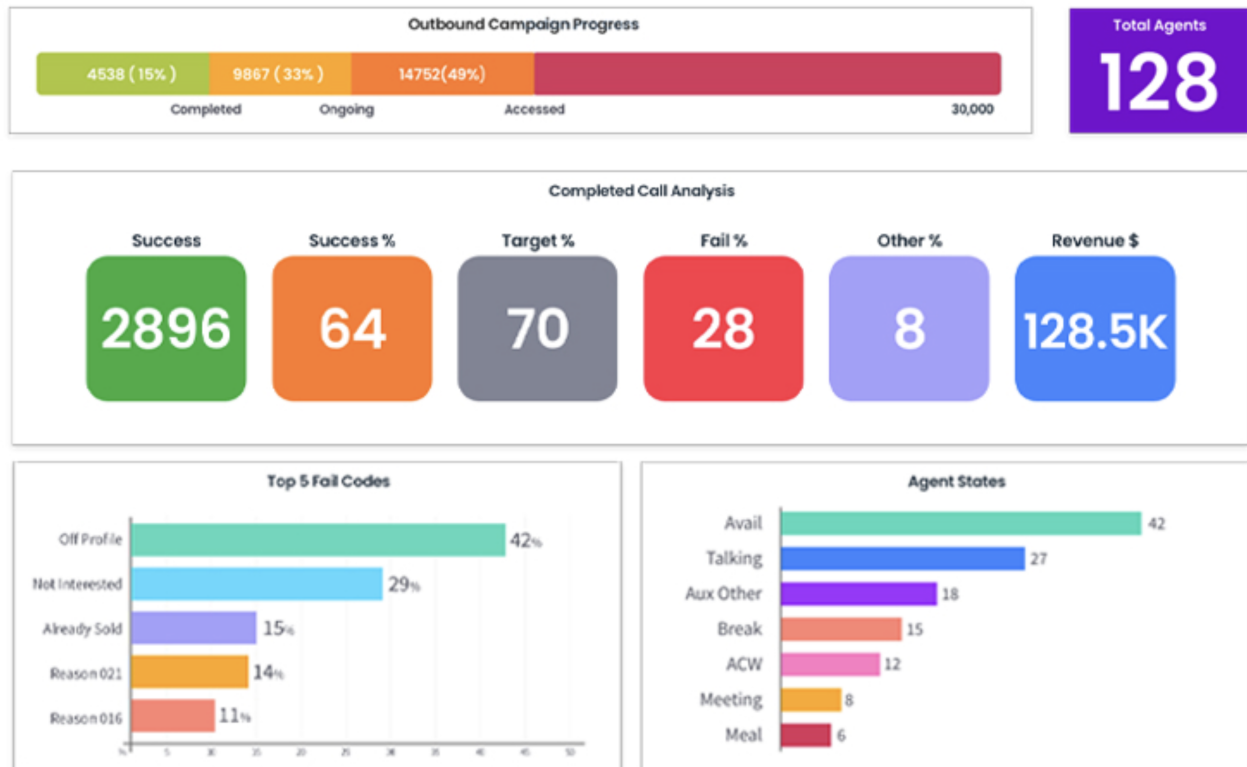
The screenshot displays the Salesforce Service Console interface. On the left, the 'Recently Viewed' list shows 'Adam McCune' from 'Comstice Global'. The main pane shows the contact details for 'Mr. Adam McCune'. The 'Phone (2)' field is highlighted with a red circle. Below the main pane, the 'Comstice Webphone' interface is visible, showing a 'Connected' status with the number '713559' and a 'Live' indicator. The webphone interface includes a keypad and a 'Recent' call log. The contact details pane on the right shows various fields including 'Phone', 'Home Phone', 'Mobile', 'Other Phone', and 'Fax', all of which are highlighted with a red circle.

Field	Value
Phone (2)	713559
Phone	713559
Home Phone	+17139293714
Mobile	+1713559
Other Phone	4004
Fax	

- Screen-pop and click to dial using Salesforce OpenCTI
- No installation on agent PCs
- Hosted on-premises
- Same agent experience for inbound and outbound

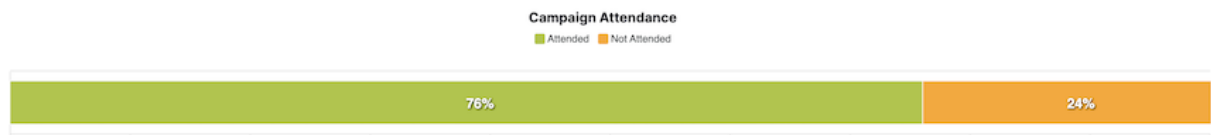
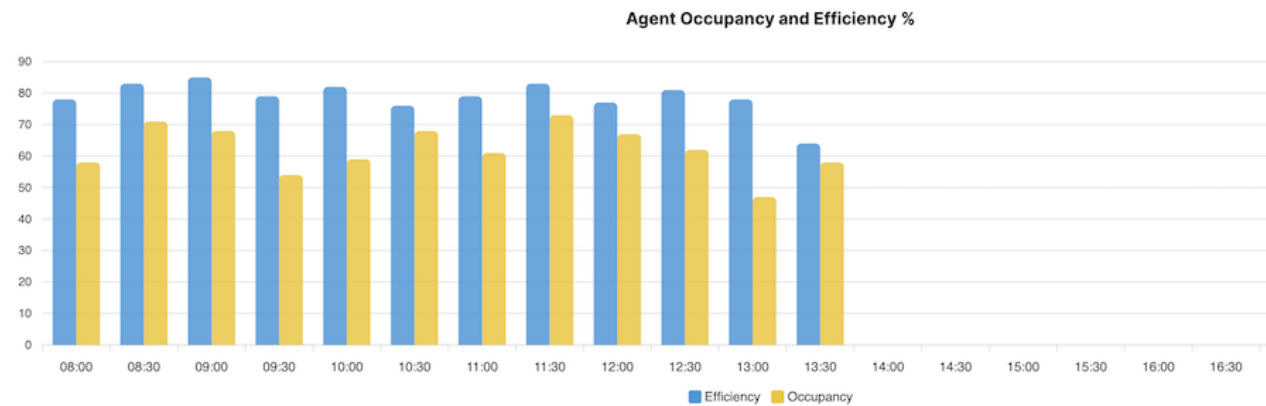
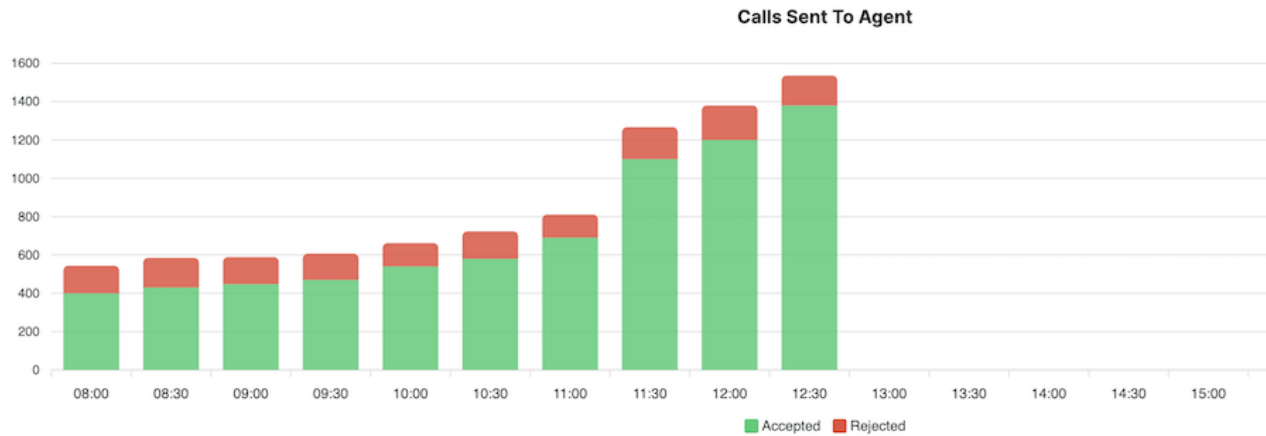
Real-Time and Historical Reporting

Comstice Outbound Dialer includes real-time and historical reporting and dashboards. You can monitor realtime performance as well as the overall campaign status and specific performance indicators.

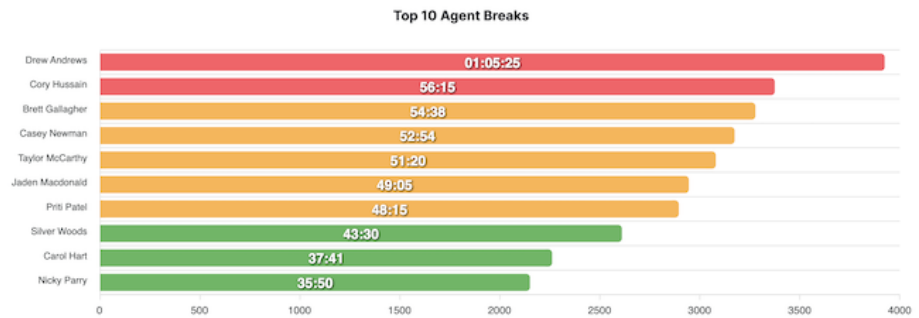


Agent Campaign Statistics										
Name	Target	Accepted	Accept %	Rejected	Completed	Success	Fail	Other	Revenue	Rev. Target%
Leigh Brooks	200	117	58.5	32	68	41	18	9	\$2,328	32.6
Danny Owen	200	104	52	26	53	37	9	6	\$1,867	37
River Nicholson	200	142	71	41	48	52	23	11	\$2,045	29.8
Silver Booth	200	76	34	37	41	38	11	3	\$1,960	24.3
Clay Richardson	200	37	18.5	42	27	41	8	2	\$1,792	30.5
Eli Davidson	200	92	46	24	15	54	14	8	\$1,907	32.2
Brett Gordon	200	39	21%	12	22	27	6	6	\$1,012	19.4
Shay Jenkins	200	56	32%	10	37	54	7	9	\$1,572	21.5
Sidney Lawson	200	82	41	17	41	63	12	7	\$1,812	15.2
Casey Lloyd	200	91	45.5	15	34	37	16	6	\$2,072	12.6

Outbound Reporting -2

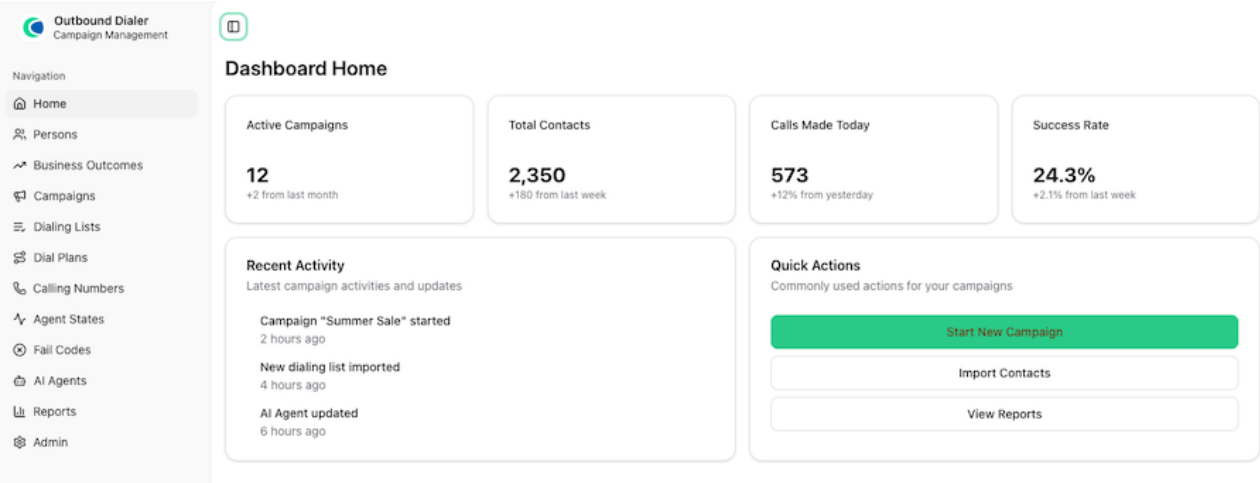


Reason and Finish Codes		
Success		
Sales	Total	%
	320	78%
Accepted Offer	126	57%
Failure		
Not Accepted	36	21%
Existing	15	13%
No Answer		
No Answer	56	21%
No Connection	23	17%



Dashboard and Sidebar

Sidebar lists the features available for creating, running and monitoring campaigns. Dashboard provides a quick summary and shortcuts to commonly used tools.



You can create campaigns, edit and delete campaign details from the Campaigns pages.

Campaigns

Manage your outbound calling campaigns

New Campaign

Campaign Groups

Search Campaigns

Campaign Name

Channel Type

Dialing Type

Priority

Search by name...

All Channel Types

All Dialing Types

All Priorities

Search

Clear

2 campaigns

Campaign Name	Channel Type	Dialing Type	Priority	Min Agents	Call Target	Revenue Target	Start Date	End Date	Status	Created	Actions
My campaign 1	Voice	Manual Dialing	5	1	200	\$10,000	31/07/2025	29/08/2025	Completed	30/07/2025, 09:46:30	
Second Campaign	Voice	Manual Dialing	5	1	200	\$10,000	01/08/2025	30/08/2025	Completed	30/07/2025, 09:58:26	

Dialer Features

Users can upload dialing lists and depending on the call activity on each number, dialer will call the numbers or wait until the wait time requested. If the outcome is final, dialer will not call that number on the same campaign.

Dialing Lists

Manage phone number lists for outbound campaigns

+ New List







Dialing List Name

Search by list name...

Search

Clear

Dialing Lists (3)

ID	List Name	Phone Numbers	Actions
1	my_list1	200 numbers	 
2	SecondList	200 numbers	 
3	Dialing List 3	200 numbers	 

Users can assign different calling numbers from your DID range for each campaign.

Calling Numbers

Manage phone numbers used for outbound calling campaigns and caller ID settings

New Calling Number

Search Calling Numbers

Calling Number Alias

Search by alias...





Search

Clear

Calling Number

Search by phone number...

Calling Numbers (4)

Alias	Calling Number	Created	Actions
Campaign23	+1713550517	30/07/2025	 
dialer4848	+18235551212	30/07/2025	 

Dialer Features

Users can upload dialing lists and depending on the call activity on each number, dialer will call the numbers or wait until the wait time requested. If the outcome is final, dialer will not call that number on the same campaign.

Dialing Lists

Manage phone number lists for outbound campaigns

[+ New List](#)

Dialing List Name

[Search](#)[Clear](#)

Dialing Lists (3)

ID	List Name	Phone Numbers	Actions
1	my_list1	200 numbers	✎ 🗑
2	SecondList	200 numbers	✎ 🗑
3	Dialing List 3	200 numbers	✎ 🗑

Users can assign different calling numbers from your DID range for each campaign.

Calling Numbers

Manage phone numbers used for outbound calling campaigns and caller ID settings

[New Calling Number](#)

Search Calling Numbers

Calling Number Alias

[Search](#)[Clear](#)

Calling Number

Calling Numbers (4)

Alias	Calling Number	Created	Actions
Campaign23	+1713550517	30/07/2025	✎ 🗑
dialer4848	+18235551212	30/07/2025	✎ 🗑

Dialer Features

You can create different states for each agent and the reports will reflect the efficiency and occupancy accordingly.

Agent States

[State Groups](#)[New State](#)

Search Agent States

Name

Efficient State

All

Occupant State

All

[Search](#)[Clear](#)

Name	Efficient State	Occupant State	Created	Actions
ACD Calls	Efficient	Occupant	30/07/2025	Edit Delete
Call Backs	Efficient	Occupant	30/07/2025	Edit Delete
Lunch	Not Efficient	Not Occupant	30/07/2025	Edit Delete

Fail codes can be assigned to each number after the call attempts;

Fail Codes

[Code Groups](#)[New Code](#)

Search Fail Codes

Name

[Search](#)[Clear](#)

Name	Created	Actions
Already Sold	30/07/2025	Edit Delete
Audio Issue	30/07/2025	Edit Delete
Call Dropped	30/07/2025	Edit Delete
Do Not Call (DNC)	30/07/2025	Edit Delete

Reports

Historical reports and real-time dashboards are available for each campaign and other dialer items.

Reports

Access comprehensive reports, analyze campaign performance, and track key metrics and KPIs.



Historical Reports

Access past data and performance metrics with flexible date ranges and filtering

Call Tracker

Find individual calls from calling number, called number, agent, campaign, and more

Open Report



Real-time Reports

Monitor live campaign performance and agent activity

Live Dashboard

Real-time campaign and agent performance monitoring

Open Report

Agent Campaign Statistics

Monitor agent performance with targets, acceptance rates, and revenue metrics

Open Report

Login and Authentication

Comstice Dialer can authenticate the users through;

- Cisco CUCM End Users and Active Directory
- Single Sign-On: Microsoft, Okta, Google, AWS or any other SAML-based service



Outbound Campaign Dialer

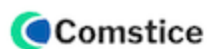
Login

Enter your email below to login to your account

Email

Password

[Forgot your password?](#)



Technical Specifications

All the solution components below support N+1 redundancy. HA Servers required for priority support.

Comstice SIP SBC

16GB RAM, 300GB HDD, 2 vCPUs

Comstice Dialer

32GB RAM, 500GB HDD, 4 vCPUs

Comstice ASR/TTS Server (if purchased)

24GB RAM, 300GB HDD, 4 vCPUs

Support

Comstice offers a break-fix support for all the solutions. Priority support is included in all the subscriptions as long as the solution is deployed with N+1 redundancy. SLA is one hour response and up to four hours fix, based around all the dependencies of each solution. Support is available 24/7. Tickets can be raised by the client's IT personnel that has already followed the troubleshooting steps provided during the Administrator Training delivered as part of the project. Comstice does not accept tickets directly from the end users.

Tickets can be opened from <https://comstice.com/support>, by sending an email to support@comstice.com or by calling +1 713 929 3714 (Option 2)

Reporting questions, configuration and design questions are not part of the SLA and will be handled during regular office hours. Only break-fix support is handled on the SLA with 24/7 coverage.



Thank You

Please contact sales@comstice.com
for demos and callback.